

SIMPLY SPORTS CARS

2020 EVENTS PROGRAMME



EXPERIENCE LOTUS



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SSC Lotus Sydney - NSW 2020 EVENTS CALENDAR

Month	Date	Host	Event	Area	Type
JANUARY					
	31st – 2nd	LCA	Bathurst 12 Hour - LCA activation site	NSW	Display Marketing
FEBRUARY					
	31 st – 2 nd	LCA	Bathurst 12 Hour - LCA activation site	NSW	Display Marketing
	2 nd – 5 th	LC PLC	International Media visit	NSW	PR & Marketing
	4 th	LCA	Welcome Dinner - LCA Bathurst TD	NSW	Social
	5 th	LCA	LCA Bathurst Track Day	NSW	Track
MARCH					
	1 st	Lotus NSW	Auto Brunch (C&C)	St Ives NSW	Display
	10 th	Lotus NSW	Club Lotus Australia evening at SSC	Artarmon NSW	Social
	12 th – 15 th	IME	Melbourne Grand Prix	VIC	Motorsport event
	19 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
	15 th	Lotus NSW	Benzin Café visit	Dural NSW	Social
TBC	21 st	Lotus NSW	SSC Open Dealership Day	Artarmon NSW	Display
APRIL					
	5 th	Lotus NSW	Auto Brunch	St Ives NSW	Display
	16 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
	19 th	Lotus NSW	Benzin Café visit – TBC	Dural	Social
	27 th – 2 nd	LCA	Targa Tasmania – SSC Rally Support	TAS	Tarmac Rally



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MAY					
	3 rd	Lotus NSW	Auto Brunch	St Ives NSW	Display
	21 st – 24 th	IME	Monaco Grand Prix	France	Motorsport Event
	17 th	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social
	26 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
JUNE					
	7 th	Lotus NSW	Auto Brunch	St Ives NSW	Display
TBC	13 th	Lotus NSW	SSC Open Dealership Day	Artarmon NSW	Display
	25 th	LCA	LCA Sponsorship - Burrows Drive Day	NSW	Test drives
	25 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
	21 st	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social
JULY					
	5 th	Lotus NSW	Auto Brunch	St Ives NSW	Display
TBC	11 th proposed	LCA	LCA Wakefield Track Day 2019	NSW	Track
	19 th	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social
AUGUST					
	1 st	Lotus NSW	Auto Brunch	St Ives NSW	Display
	6 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
	16 th	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social



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SEPTEMBER					
	4th – 6th	LCA	Targa Great Barrier Reef – SSC Support	Cairns	Rally
	6 th	Lotus NSW	Auto Brunch	St Ives NSW	Display
	17 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
	19 th	Lotus NSW	SSC Open Dealership Day	Artarmon NSW	Display
	20 th	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social
OCTOBER					
	4 th	Lotus NSW	Auto Brunch	St Ives NSW	Display
TBC	12 th	LCA	LCA Winton Track Day 2019	VIC	Track Day
	18 th	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social
	21 st	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
NOVEMBER					
	1 st	Lotus NSW	Auto Brunch	St Ives NSW	Display
	6th – 8th	LCA	Targa High Country – SSC Rally Support	VIC	Tarmac Rally
	11 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
	22 nd	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social
	26 th	Lotus NSW	SSC 2021 Events information evening	Artarmon NSW	Social Presentation
DECEMBER					
	6 th	Lotus NSW	Auto Brunch	St Ives NSW	Display
	10 th	Lotus NSW	Burrows Drive Day	Sydney NSW	Track
	13 th	Lotus NSW	Benzin Café visit – TBC	Dural NSW	Social